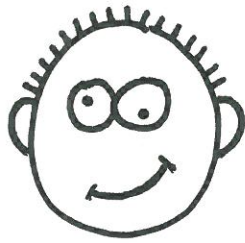


# MAD LIBS



# GUIDE TO (ADJECTIVE), (ADJECTIVE), (ACTION) BLOG POSTS!

## HEADLINE

THE MOST IMPORTANT PART OF YOUR POST!  
WITHOUT A GOOD HEADLINE, NO ONE READS...



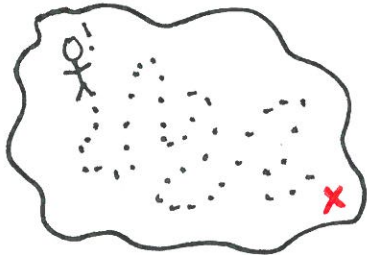
**TYPE:** How-To, NUMBER LIST, RESEARCH, INTRIGUE  
ANSWER A QUESTION, SOLVE A PROBLEM.

## PRESENT THE PROBLEM

HERE AT (COMPANY NAME), WE'RE ALWAYS WORKING HARD TO (ADJECTIVE-ACTION). SINCE THE NATURE OF (PROBLEM) IS INCREASINGLY COMPLEX, WE DOVE INTO (RESEARCH/EXPERIMENT) TO FIND THE BEST WAY TO (PLAN OF ACTION)!



## PLAN OF ACTION!



**F** RAME THE CHALLENGE 

**R** EFERENCE A STUDY 

**E** NGAGE OTHER SENSES 

**E** ND WITH A SMALL STEP 

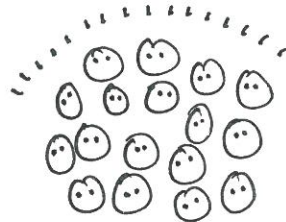
## INVOLVE THE COMMUNITY



 COMMENTS

FORUMS (YES, THEY STILL EXIST)

JULY 10, 2014 ANSWERS  
JULY 4, 1776 ANSWERS



MEET UPS!



& BE THE GUIDE, READERS ARE HEROS!

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